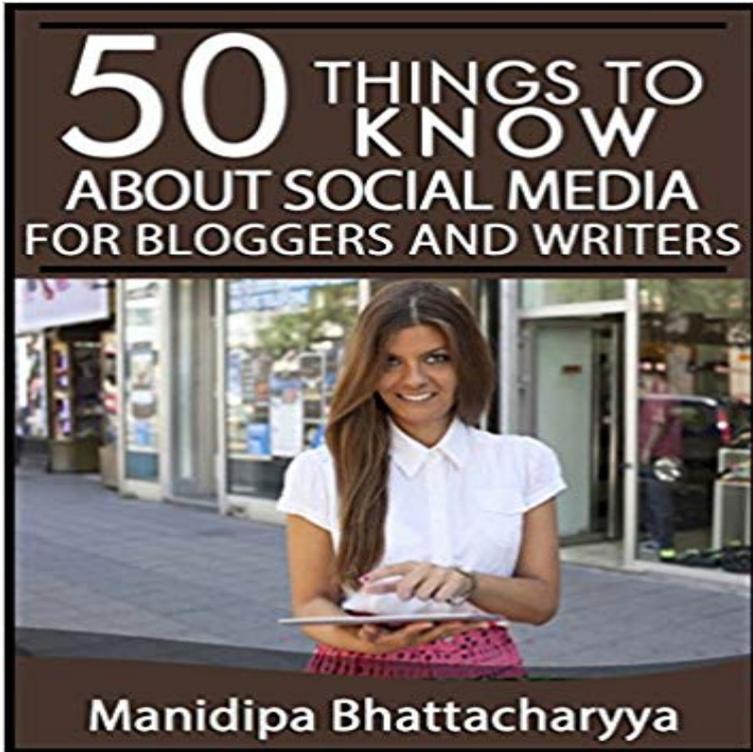


50 Things To Know About Social Media For Bloggers And Writers: Connect with Your Followers and Increase Sales



Are you an aspiring writer? Are you new to the social media scenario? Do you want to know how you can use social media to advance your writing career? If you answered yes to any of these questions then this book is for you... 50 Things To Know About Social Media For Bloggers And Writers by Manidipa Bhattacharyya offers a approach to learn about social media and how it can be used effectively by bloggers and writers. Most books on social media and blogging give you marketing tips for social media. Although theres nothing wrong with that, learning to control your own content and what kind of content is appropriate for social media is very important as well. Based on knowledge from the worlds leading experts this book tell you about the tips for using social media as well as how to improve your content to suit this new medium. In these pages youll discover how to create your online presence and how to gain fan following. This book will help you to understand what the best practices are for writers and bloggers and also about tools to use to successfully navigate the social media jungle. By the time you finish this book, you will know tips to create your online persona, tips for creating great content and also about various social networking channels you can explore. So grab YOUR copy today. Youll be glad you did. For each 50 Things to Know book that is sold (not including free days), 10 cents is given to teaching and learning. Go to 50ThingsToKnow.com/GivingBack to find out more.?

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